

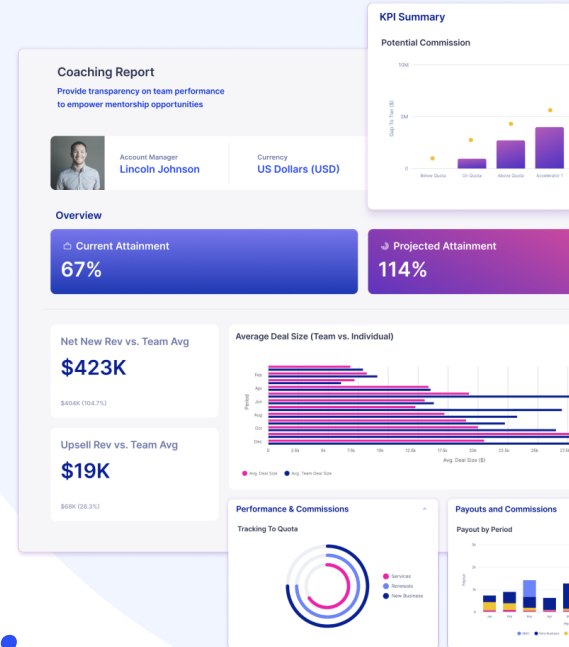
# Motivate Behaviors, Drive Performance, and Amplify Your GTM Strategy *with Varicent Incentives*

**Automate sales commissions and accelerate your growth with Varicent Incentives**

Revolutionize your variable compensation approach with Varicent Incentives. By automating sales commissions, our solution empowers your teams to align with corporate objectives, streamline administration, and foster creativity in incentive strategies driven by AI insights.

## Key Benefits

- 01 Strategic Incentive Alignment:** Empower sellers with amplified strategies, fostering an aligned sales environment tailored to drive resilient revenue. Align compensation plans with corporate objectives, cultivate seller confidence through transparency between behavior and pay, and utilize AI-driven insights for enhanced performance and profitable revenue growth.
- 02 Rapid Plan Agility:** Swiftly adapt to market dynamics and internal shifts, ensuring a proactive business approach. Streamline and automate compensation plan administration, leverage AI insights to identify performance gaps and potential opportunities, and identify, model, test, and deploy incentive plans with confidence.
- 03 Dynamic Incentive Flexibility:** Foster creativity and innovation, giving the ability to create any type of measure to motivate behavior. Promote confidence in change by creating tailored incentive strategies, encourage continuous improvement and refinement of incentive strategies, and drive better results through more effective plans that motivate desired behaviors.



# Key Features

## Unparalleled Insights:

- Complete visibility and transparency for critical data.
- Inspire action and drive behaviors aligned with your go-to-market strategy.

## Mastery of Compensation Logic:

- Effortlessly handle simple to complex calculations, rules, and workflows.
- Exceptional expertise and reliability in managing intricate compensation structures.

## Data Preparation:

- Business-owned and purpose-built data preparation capabilities.
- Seamless data integration and presentation for comprehensive insights.

## AI-Driven Strategic Insights:

- Proactive identification of outliers, production gaps, and hidden opportunities.
- Foresee and navigate market trends and future opportunities with confidence.

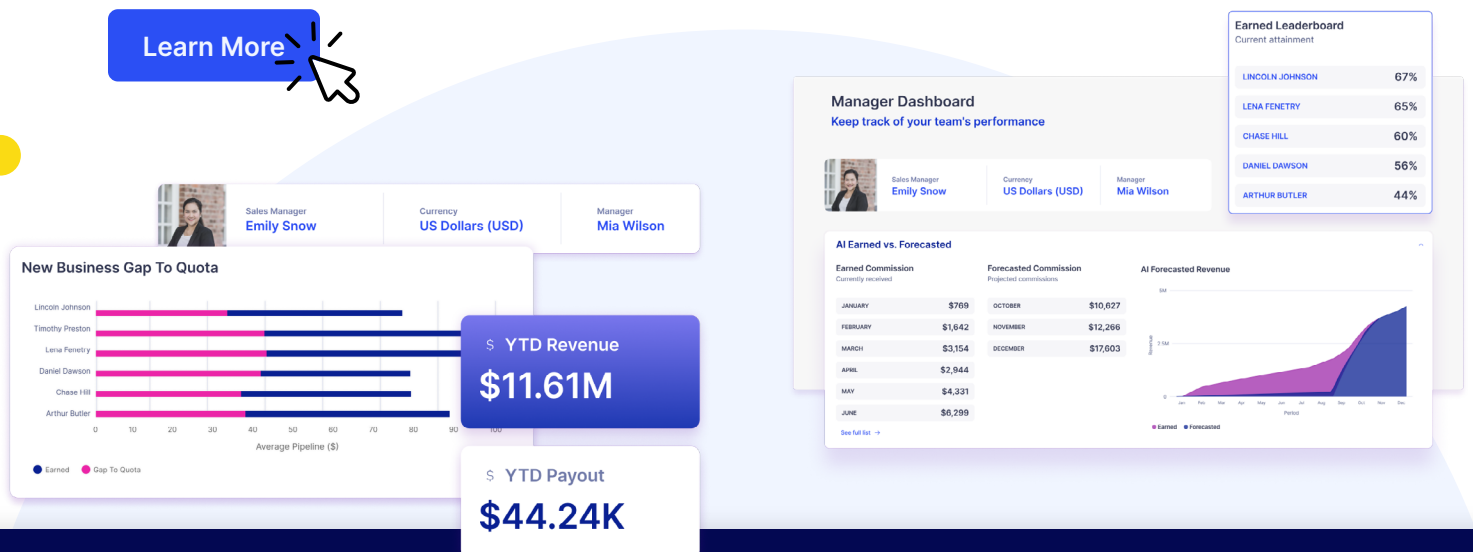
## Enterprise-Grade Speed and Security:

- Unparalleled speed, scale, and security for rapid and secure processing.
- Informed decisions with utmost confidence and reliability.

## Robust Regulatory and Audit Support:

- Complete end-to-end calculation stream visualization.
- Comprehensive auditability for regulatory compliance and industry standards adherence.

Learn More



## About Varicent™

Varicent delivers market-leading SaaS software solutions that help revenue leaders drive growth. Its full suite of solutions helps companies worldwide deliver intelligent territory and quota plans, efficient revenue operations, and impactful incentives programs. As a named leader in the sales performance management and revenue performance management space, Varicent enables customers to design, amplify, and optimize their go-to-market strategies to create a connected path to revenue. To learn more about Varicent, visit [www.varicent.com](http://www.varicent.com).



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