

RUDOLPH

The Revenue Leader



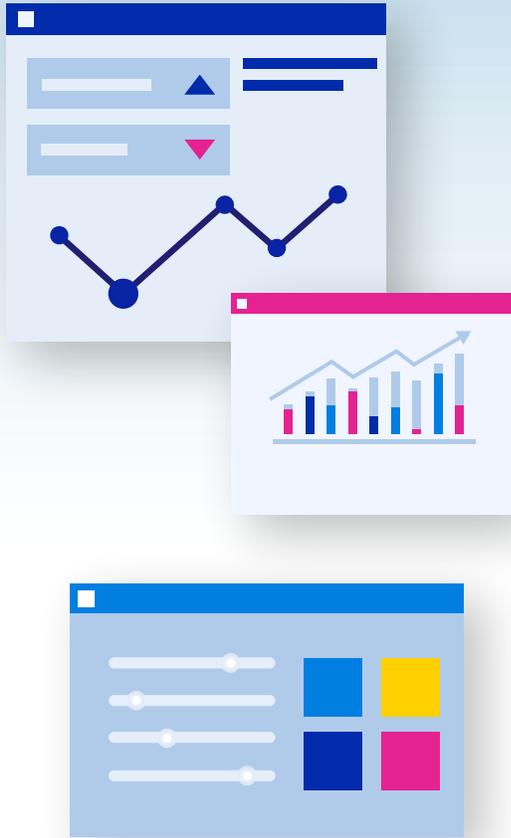
*Rudolph The
Revenue Leader*



You know...

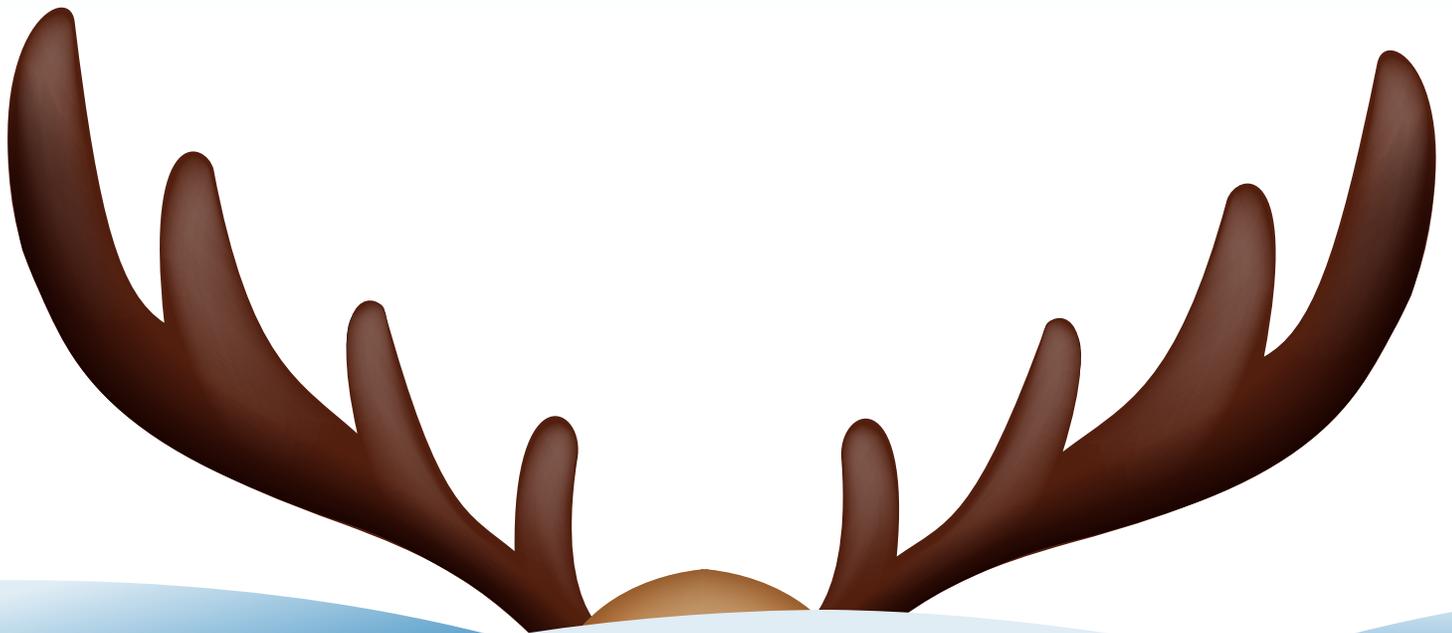
*Dashboards,
and Comp Plans,
and Sellers,
and Spreadsheets...*





*Markets,
and Coverage,
and Quotas,
and Hot Leads...*

But do you recall,
The one who is
leading them all?



**Rudolph the
Revenue Leader**

*Had to hit all
his goals*

**and he had to
build his pipeline**

*Plus, leverage
data and manage
payrolls*



*All of the competition
used spreadsheets
day-to-day*

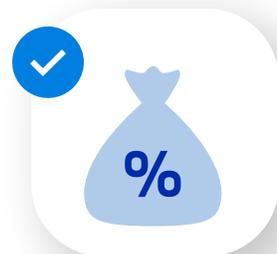
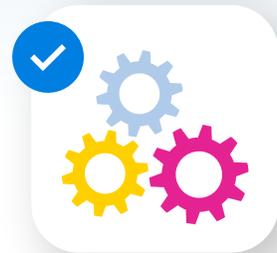
**They didn't know
that Rudolph
*used Varicent to
pave the way.***



Rudolph the Revenue Leader
*set his territories
and quotas with care.*

*His automated
processes*

**Ensured accurate
commissions
were there.**



**The teams were
motivated,**

**Incentivized to
*drive up yield.***

**They even used AI
technology**

**To have new
opportunities
*revealed.***





**Then one foggy
year-end eve**

the CEO came to say:

*"Rudolph with
your data-driven
insights,*

*Our company
performance has reached
new heights."*

**Then all the payees
loved him.**

**The path to revenue was
looking great,**

Rudolph the Revenue Leader

*We'll see you at
Accelerate!*



*Keep connected with
us all year round!*

**Become a member of
our Community:**

Community.Varicent.com



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Inspired by
“Rudolph the Red-Nosed Reindeer”

